



"Alterbridge" International Teaching University of Management and Communication is a new alternative space in Georgian educational industry.

The name, as a word arrangement of the functional capacity, originates from the teaching university's goal and long-term vision and it symbolizes a bridge from education to career and personal growth.

Alterbridge was founded in 2018 by the consulting and training center "PR Academy," and one of its competitive advantages is the founder's and management team's many years of practical experience and excellent reputation.

Alterbridge is the first new higher education institution, obtaining the highest expert appraisal and an unconditional 6-year authorization.

Alterbridge's ambitious claim is to be a connecting bridge between science, society, education, and employment, and the university hopes to execute this purpose through innovative educational programs, revolutionary teaching techniques, distinctive infrastructure and a student-friendly learning environment.



## WHAT YOU NEED TO KNOW ABOUT ALTERBRIDGE

- Alterbridge is a modern university - link between education and career.
- Alterbridge was founded upon the many years of success of PR Academy, which provides students with opportunities for employment and self-realization.
- Alterbridge is supported by a team that recognizes how to accomplish a goal.
- The Alterbridge's environment is designed for you to be free to study, to work, and to discover your "alter" self.
- You will be taught using transformational education approaches at Alterbridge.
- Alterbridge educational programs provide you with information that you can apply to any activity as well as the courage to be brave.
- At Alterbridge, you'll be welcomed by academics and professional lecturers who design course materials and educate you how to implement the things you've learned in practice.
- Alterbridge Partners are dedicated to hiring and welcoming our students.
- The objective of Alterbridge is to generate new opportunities for personal and professional growth.

- HIGHER EDUCATIONAL PROGRAMS
- TRAINING COURSES
- RESEARCH PROJECTS
- CORPORATE / INDIVIDUAL TRAINING COURSES
- CONFERENCES / FORUMS
- CONSULTING AND MENTORING



## BACHELOR'S DEGREE

- BACHELOR OF MASS COMMUNICATION
- ENGLISH-LANGUAGE BACHELOR PROGRAM IN BUSINESS ADMINISTRATION (BBA)
- BACHELOR OF PSYCHOLOGY

## MASTER'S DEGREE

- MASTER'S PROGRAM IN STRATEGIC COMMUNICATION



## ■ LONG-TERM TRAINING COURSES

- RELATIONSHIP PSYCHOLOGY AND PEOPLE MANAGEMENT
- PR, MARKETING, DIGITAL MEDIA AND EVENT MANAGEMENT
- COMMUNICATION TECHNIQUES
- STRATEGIC EVENT MANAGEMENT
- NLP COACHING FOR GROWTH AND SUCCESS
- WOMEN'S LEADERSHIP EMPOWERMENT PROGRAM



## SHORT-TERM TRAINING COURSES

- ▶ STRESS AND CHANGE MANAGEMENT
- ▶ LEADERSHIP AND TEAM MANAGEMENT
- ▶ EFFECTIVE COMMUNICATION & SALES
- ▶ MEDIA SPEAKER SKILLS
- ▶ ART OF PUBLIC SPEAKING (PERSUASION, BODY LANGUAGE, STORYTELLING)
- ▶ CONFLICT MANAGEMENT AND NEGOTIATIONS
- ▶ SERVICE STANDARDS (SERVICE + CUSTOMER TYPES)
- ▶ PROJECT MANAGEMENT
- ▶ EMOTIONAL INTELLECT
- ▶ PSYCHOLOGY OF INTERPERSONAL RELATIONS
- ▶ DEVELOPMENT OF ORGANIZATIONAL CULTURE
- ▶ PERSONAL PSYCHOLOGICAL ASSISTANCE
- ▶ COACHING FOR PERSONAL SUCCESS



## ACADEMIC STAFF AND GUEST LECTURERS



**NATIA GOTSADZE**



**MAKO JAOSHVILI**



**GIORGI TCHANTURIA**



**ZAZA KOIAVA**



**ALEKSANDRE GABUNIA**



**SERGI JORBENADZE**



**IRAKLI KHTISIASHVILI**



**OTAR KIRIA**



**ZVIAD KORIDZE**



**ALEKSANDRE CHIKOVANI**



**TAPI ZAKARIADZE**



**BASA JANIKASHVILI**



**GVANTSA BARABADZE**



**RESAN KIKAVA**



# OUR PARTNERS



TRAINING CENTER OF  
JUSTICE OF GEORGIA



adjarabet.com

## OUR PARTNERS





- BUSINESS MEETINGS
- PRESENTATIONS
- CONFERENCES
- TRAININGS

- EXHIBITIONS
- EVENTS
- INTERVIEWS

## VARIOUS AUDIENCES

DIFFERENT SIZES OF LECTURE HALLS ARE AVAILABLE AT ALTERBRIDGE'S WELL-FURNISHED SPACE FOR BUSINESS MEETINGS, PRESENTATIONS, CONFERENCES, TRAININGS, EXHIBITIONS, EVENTS AND INTERVIEWS.

## WE HAVE AN ADAPTED SPACE FOR PEOPLE WITH SPECIAL NEEDS

- PARKING AREA
- VIDEO MONITORING
- SECURITY SERVICE
- ADAPTED ENVIRONMENT





## MEDIA LIBRARY



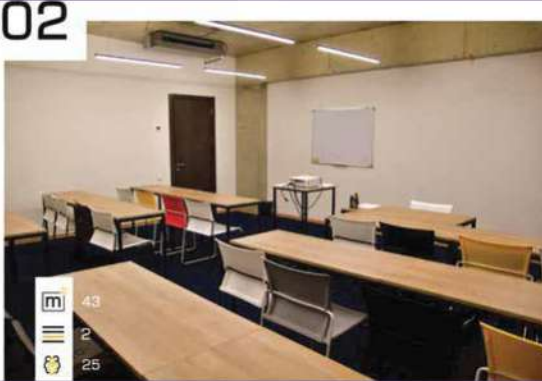
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# AUDITORIUMS

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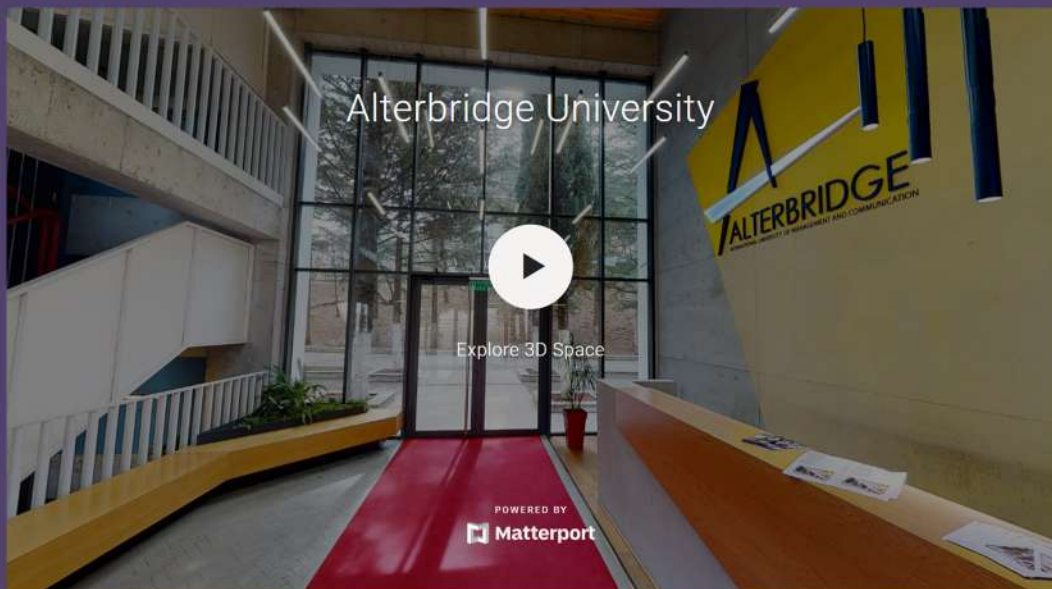
**THERE IS A CAFÉ IN OUR SPACE THAT PROVIDES CATERING SERVICES, SUCH AS ORGANIZING A BUFFET, LUNCH, AND COFFEE BREAKS.**



**ALTER  
BREAK**



**TAKE ADVANTAGE OF THE UNLIMITED POSSIBILITIES OF THE DIGITAL WORLD.  
LOOK WHERE THE MOST DIFFERENT ENVIRONMENT AWAITS YOU .**



<https://alterbridge.edu.ge/alterbridge-3d-video-turi/>

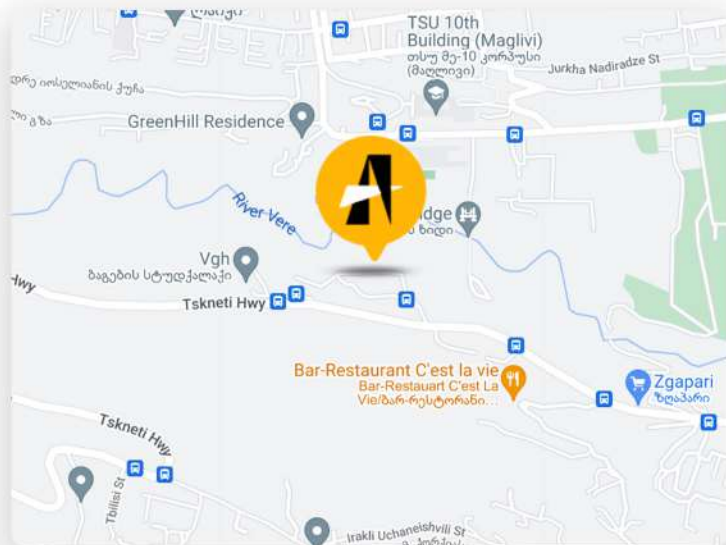
**TRAVEL THROUGH ALTERBRIDGE'S ALTER SPACES, OPEN EVERY CLUE, READ EVERY WORD,  
FOLLOW EVERY LINK AND FIND OUT WHAT ALTERBRIDGE'S MESSAGE IS FOR YOU!**





# ALTERBRIDGE

INTERNATIONAL UNIVERSITY  
OF MANAGEMENT AND COMMUNICATION



<https://www.facebook.com/alterbidgeuniversity/>



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