






Personal Information	 Name, Surname: Natia Gotsadze
	 Address: Tbilisi 0179, : Ilia Chavchavadze avenue №17 <sup>d</sup> , apt. 20
	 Tel.: (+995 32) 2 25 00 72; Cell phone: (+995) 577 50 71 50
	 E-mail: <a href="mailto:ngotsadze@gmail.com">ngotsadze@gmail.com</a>
	Gender: Female
	Birth date: 6.03. 1975

EDUCATION	
2012-2015	Georgian Technical University. Faculty of Business Engineering - Doctor of Public Administration.
1998-2001	Georgian Technical University. Humanitarian-Technical Faculty – Master Humanitarian-Technical Institute. Faculty of Journalism - Bachelor
1992-1996	
WORK EXPERIENCE	
2015	Warsaw Management University Position: Licensed Representative in Georgia, Head of Business Administration and Management Master Program, Invited Professor
2013	Educational Center „PR Academy“ Position: Trainer / Consultant in the following directions: Strategic Communication, Public Relations, Organizational Management; Psychology of Relationship, etc.
2012	Educational Center „PR Academy“ Position: Founder/Director
2017- 2018	Georgian Civil Service Bureau Position: Invited Expert of Communication
2012-2013	Insurance Company “Standard Insurance Georgia” Position: PR and Marketing Director

2011-2012	Construction Company “New Energy” Position: Corporate Communications Director																					
2011	Public Relations and Event’s Company “Bluebird” Position: Founder. Information Management Director																					
2010 -2016	Public Relations Society of America (PRSA) Position: Member																					
2011-2013	International Black Sea University Position: Public Relations Management Course Trainer																					
2006-2011	JSC “TBC Bank” Position: Public Relations Manager																					
2005-2006	“Alia” Publishing Position: Journalist																					
2004-2005	„Sea-shore Shopping Center“ LLC Position: Public Relations Manager																					
2001-2003	V Company "Iberia" Position: Journalist, Editor, Author and presenter of the program																					
Language Competences																						
	<table><tr><td></td><td>A1</td><td>A2</td><td>B1</td><td>B2</td><td>C1</td><td>C2</td></tr><tr><td>English</td><td></td><td></td><td></td><td></td><td>√</td><td></td></tr><tr><td>Georgian</td><td></td><td></td><td></td><td></td><td></td><td>√</td></tr></table>		A1	A2	B1	B2	C1	C2	English					√		Georgian						√
	A1	A2	B1	B2	C1	C2																
English					√																	
Georgian						√																
Computer Skills																						
	MS Office																					
Scientific Publications (in the last 10 years)																						
2015	Role of Public Relations in Public Administration of Modern Georgia - Scientific Work																					

<p><b>2015</b></p> <p><b>2014</b></p> <p><b>2014</b></p>	<p>Economic, Social, Political and Ideological Basis for Public Relations in Public Administration of Modern Georgia - Scientific Journal "Government and Society" №1 (33) p.181, Georgian Technical University,</p> <p>Goal, Functions and Objectives of Public Relations in Public Administration in Modern Georgia - Scientific Journal "Government and Society" №4 (32), vol. I, p 72, Georgian Technical University.</p> <p>Development of Public Relations field in Georgia - Scientific Journal, "Government and Society" №4 (32), vol. II, p. 190, Georgian Technical University.</p>
<p>Scientific Conferences (in the last 10 years)</p>	
<p><b>2016</b></p> <p><b>2014</b></p> <p><b>2014</b></p> <p><b>2013</b></p>	<p>"Communication of Realization of Extension Projects", National Forum of Extension, - University of Illinois (University of Illinois At Urbana Champaign), Ministry of Agriculture of Georgia, USAID, MEAS.</p> <p>"Goals, Functions and Objectives of Public Relations in Public Administration in Modern Georgia" - Annual International Scientific Conference "Government and Society" of Faculty of Business Engineering of the Georgian Technical University, Open Diplomatic Association and Scientific Journal "Government and Society (History, Theory, Practice)" - Tbilisi.</p> <p>"Public Relations in Public Administration in Modern Georgia" Field Conference "PR Days" - Tbilisi.</p> <p>"Role of Public Relations in Public Administration of Modern Georgia" - Annual International Scientific Conference "Government and Society" of Faculty of Business Engineering of the Georgian Technical University, Open Diplomatic Association and Scientific Journal "Government and Society (History, Theory, Practice)" - Tbilisi.</p>
<p>Membership (Academic/Scientific Councils/ Scientific Journals and etc.)</p>	
<p><b>2017</b></p>	<p>Member of the Dissertation Board. Georgian Technical University, Faculty of Business Technologies.</p>

Scientific, Pedagogical Experience (Specific Programs/Projects/Researches)	
<b>2017-2018</b>	In the frames of the Future Women Leader's Program, retraining of the female members of the Local Assembly in the interpersonal social behavior analysis and communication - NDI, USAID.
<b>2017-2018</b>	In the framework of the Professional Development Program, retraining of staff members of the Parliamentary factions in teamwork - NDI, The Parliament of Georgia.
<b>2017</b>	"Research of Citizens' Attitudes" - Quantitative Survey conducted throughout Tbilisi in order to study degree of citizens' awareness about the activities of the government, population's attitude and pre-election mood regarding the activities of local self-governance - PR Academy.
<b>2017</b>	Workshop for staff of the Sports and Youth Affairs Committee of the Parliament of Georgia in the development of a communication strategy - NDI, The Parliament of Georgia.
<b>2017</b>	Master trainers retraining for immunization communication. Elaboration of a communication guide - NCDC, UNICEF .
<b>2017</b>	Retraining of the staff of Legal Issues Committee of the Parliament of Georgia in communication skills - GIZ, The Parliament of Georgia
<b>2016</b>	Retraining staff of public relations and international relations departments of the Parliament of Georgia in communication psychology and management of corporate relations - UNDP, The Parliament of Georgia,
<b>2016</b>	Professional retraining of staff of the Georgian Civil Service Bureau in general management skills - USAID,
<b>2015-2016</b>	Development of sectoral projects envisaged by the extension program; Retraining of staff of Scientific Research Center in effective communication management and presentation skills - Ministry of Agriculture of Georgia, USAID, MEAS, University of Illinois (University of Illinois At Urbana Champaign).

2015	Elaboration of professional standards for Georgian specialists of public relations, event manager and event designer specialists - National Center for Educational Quality Enhancement of Georgia.
2015	"Research of Citizens' Awareness" - Quantitative Survey conducted throughout Georgia in order to determine the citizens' attitudes and degree of their awareness about the activities of the government - PR Academy.
Certificate Courses/ trainings	
2014	NLP Personal Branding - PR Academy
2012	Training of Trainers (TOT) – Consultation Center CTC
2010	Great PR training – online course
2006	Public Relations Training - European High School of Management ESM-Tbilisi
2003	Professional development training "Public Relations and Communications Skills. Henshall Centre
2000	Financial and investment services in the banking sector. National Bank of Greece (Glyfada)
PERSONAL SKILLS	
	<ul style="list-style-type: none"> <li>▪ Perfect presentation and writing skills;</li> <li>▪ Strategic vision;</li> <li>▪ Ability to work in a stressful situation;</li> </ul>

	<ul style="list-style-type: none"> <li>▪ Analytical thinking ability;</li> <li>▪ Ability to negotiate;</li> <li>▪ Ability to solve the problem independently;</li> <li>▪ Teamwork skill;</li> <li>▪ Time management;</li> <li>▪ High level of responsibility;</li> <li>▪ Punctuality;</li> <li>▪ Organized;</li> <li>▪ Purposefulness;</li> <li>▪ Self-motivation and self-regulation;</li> </ul>